

## CONTEST RULES

### Apps4Halifax Ideas Contest (“Contest”)

from: 10:00 a.m. AST on August 8th, 2013,  
until September 6<sup>th</sup>, 2013, at 4:00 p.m. AST

### Halifax Regional Municipality (“HRM”)

#### 1. HOW TO ENTER

**No purchase required.**

There are two contest streams under the Apps4Halifax Ideas Contest:

1. Ideas Submission Contest,
2. Idea Adventure Contest

To enter the **Ideas Submission Contest**, submit your idea for an app on the apps4halifax.ca website (the “**Website**”) with your idea and your name, email address and phone number during the Contest Period. There is no limit to the number of ideas you can submit.

To enter the **Idea Adventure Contest**, you must correctly answer the 10 Idea Adventure questions on the apps4halifax.ca website and enter your name, email address and phone number during the Contest Period. The 10 questions will be a combination of multiple choice and true/false questions. Limit of one entry per person. If you attempt or are suspected of attempting to enter more than once, or use robotic, automatic, and programmed or any entry methods not authorized by these rules, it shall be deemed as tampering and will void your entries.

To be valid, all entries must be received by 4:00 p.m. Atlantic time on September 6<sup>th</sup>, 2013.

#### 2. ELIGIBILITY

Contest is open to all residents of Nova Scotia. Any contestant under the age of 19 years requires parent or guardian consent to enter the Contest. Where appropriate, the terms “contestant” and “winner” mean parent or guardian of that person.

Apps4Halifax project team members, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

#### 3. PROCEDURE FOR AWARDING PRIZES

A total of 15 winners will be selected by random draw from all eligible entries received during the Contest Period.

The winners will be contacted by email by 10:00 a.m. AST on Tuesday, September 10<sup>th</sup>, 2013 and should claim their prize as instructed by HRM. If a winner cannot be reached within 10 days following the first attempt of contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and HRM has the right, at its sole discretion, to draw for another winner.

#### **4. DESCRIPTION OF PRIZE(S)**

##### **Ideas Submission Contest**

There will be 5 random draw prizes of iPad mini's each valued at approximately \$380 each.

##### **Idea Adventure Contest**

There will be 10 random draw prizes of \$50 cash gift cards.

#### **5. GENERAL RULES**

5.1 Each winner shall sign a release declaring their eligibility as stipulated in Section 2 of these rules; agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge; and releasing HRM, HRM's Mayor, Councillors, officers, employees, agents, volunteers, and sub-licensees (the "**Contest Parties**") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.2 The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.3 If the prize cannot be awarded as described in these rules, HRM reserves the right to substitute a prize or prize component with another of comparable value, as determined in their sole discretion.

5.4 Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.5 If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.6 The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or email; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and

businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

5.7 HRM reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, HRM reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.8 In accordance with Section 485 of the *Municipal Government Act* (MGA), the personal information collected to administer this contest will only be used by HRM staff for the purpose of prize selection in the contest. If you have any questions about the collection and use of this information, please contact the Access & Privacy Office at 490-4390 or [accessandprivacy@halifax.ca](mailto:accessandprivacy@halifax.ca).

5.9 If the identity of a contestant is disputed, the authorized account holder of the email address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the email address for the domain associated with the submitted email address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the email address associated with the selected entry. All entries must be submitted from a valid email account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.10 HRM reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on the Website. By entering, you agree to abide by the Contest rules and the decisions of HRM, which decisions are final and binding on all contestants.

5.11 Contest rules are available on the Website.

5.12 HRM may reject any entry it deems inappropriate.

5.13 Contestants and the winner:

- (a) Agree to be bound by the rules;
- (b) Agree to release the Halifax Regional Municipality, its employees, students, officers, agents and affiliates from any and all liability for any loss, harm, damages, costs or expenses, including those arising from the acceptance of the prize and claims including those based on publicity rights, defamation or invasion of privacy; and
- (c) The winner must consent to the use of his or her name, city of residence, photograph and/or image on videotape for publicity purposes in the media, including on the Halifax Regional Municipality's websites, without additional compensation.

5.14 Once submitted online all entries become the property of the Halifax Regional Municipality. They may be used in print or web publications, for promotional, editorial or commercial purposes without compensation to you. Contestant agrees to indemnify and hold the Halifax Regional Municipality harmless from any and all claims regarding the use, exploitation and/or misappropriation of

the idea submitted in their entry. Entry in the contest constitutes permission to edit, modify, adapt, publicize and otherwise use the entry submitted in any way without compensation.

5.15 Contest Rules are subject to change without notice.